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# A PRACTICAL APPROACH TO COST MANAGEMENT

For B.Com,  
BBA, BBM,  
M.Com, and MBA,  
CA (inter), CS (inter),  
ICWA (inter),  
P.G Diploma in  
Business and  
Management  
courses

• Dr.Ravi C.S.

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ICWA (inter), P.G. Diploma in Business and Management Courses)

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## **ABOUT THE BOOK**

An authentic and simple presentation of the subject matter, theoretical questions are given and the book takes accounts of recent developments on the subject with special emphasis on activity based costing, target costing, just in time and life cycle costing etc. Examination orientation makes the book more students friendly. The language of the book is simple and treatment of the subject lucid. Both theory and practice are given equal importance.

## **ABOUT THE AUTHOR**

**Dr. Ravi C. S** is currently working as Assistant Professor in the Department of Commerce and Head. Shri Annadaneshwar Arts, Science and Commerce College and P.G Centre, Naregal, Gajendragad Taluk, Gadag District. He did M.Com, M.Phil and Ph.D from Kuvempu University. He has 14 years of experience in teaching both at U.G and P.G level with Taxation and Accounting as his specialization. He has published research articles in various reputed National Journals. He has presented papers in various International and National Conferences and also participated in various workshops in State and National Level. His books published are Entrepreneurship Development, Management of Banking Operations, Principles of Management and Cost Management. He is Life Member of Indian Commerce Association and Indian Accounting Association. He has been a member of various committees in the College. At present, He is a UGC Coordinator and member of College IQAC and convener for College Development.

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