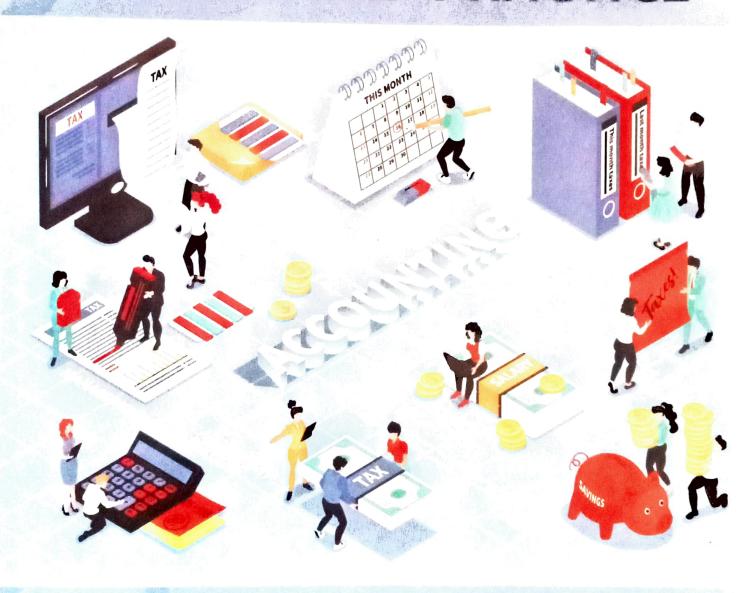
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ABOUT THE BOOK

This book has been designed to strengthen the accounting information of commerce, management students and professionals. It provides a clear and exhaustive discussion of accounting principles, accounting practices, accounting theory, accounting techniques and uses of accounting in formulating business decisions and implementation. This book also traces the genesis of international accounting, and discusses at length of the other topics such as International Financial Reporting Standard (IFRS), Indian Accounting Standards, Accounting Theory, Social Accounting, Creative Accounting, Segment Reporting, Financial Reporting etc. Review questions at ends of chapters. The book gives the special attention to the commerce courses of Karnatak University, Dharwad, Rani Channamma University, Belgaum, Vijayanagara Sri Krishnadevaraya University, Bellari, Kuvempu University, Shivamogga and M.F.A Course of Bengaluru University and other University syllabuses. The book is useful for the student community of B.Com, BBA, BBM, M.Com, and MBA, CA (inter), CS (inter), ICWA (inter), Post Graduate Diploma in Business and Management courses and courses of all other Indian universities.

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