

As per **NEP 2020** Syllabus for **KUD** and other Universities

**B.Com 3<sup>rd</sup> Semester**

# International Business



Dr. Ravi C.S



# INTERNATIONAL BUSINESS

(As per NEP-2020 Syllabus for KUD and  
Other Universities)

B.Com. III<sup>rd</sup> Semester

*Author*

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### **About the Book**

Welcome to this first edition of International Business as per NEP syllabus cover all university in Karnataka State. It aims to make teaching and learning experience more personal in order to allow all students to become informed global citizens with a global mind-set. It offers answers to questions about business in different cultures, the continued growth and effect of the Internet on international business, how one can succeed in this global world, and many more. The text has been divided into 5 modules, each one of them supported with several student-focused examples, self assessment questions and some exclusive features. Chapter-end Mini Cases: Sparks class discussion and applies concepts to a situation faced by international managers.



### **About the Author**

Dr. Ravi C. S is currently working as Assistant Professor in the Department of Commerce and Head, Shri Annadaneshwar Arts, Science and Commerce College and P.G Centre, Naregal, Gajendragad Taluk, Gadag District. He did M.Com, M.Phil and Ph.D from Kuvempu University. He has 15 years of experience in teaching both at U.G and P.G level with Taxation and Accounting as his specialization. He has published research articles in various reputed National Journals. He has presented papers in various International and National Conferences and also participated in various workshops in State and National Level. His books published are Accounting Theory and Practice, Entrepreneurship Development, Management of Banking Operations, Principles of Management and Cost Management. He is Life Member of Indian Commerce Association and Indian Accounting Association. He has been a member of various committees in the College. At present, He is a UGC Coordinator and member of College IQAC and convener for College Development.

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