

As per **NEP** syllabus For KUD and
other Universities in Karnataka State

PRINCIPLES OF MARKETING

As Per **B.Com 1st Semester**



• Dr. Ravi C.S.

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Other Universities in Karnataka State

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B.Com. Ist Semester

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*Bengaluru Kannada Books Authority's
Best Publication of 2017 Awardee*



VIDYANIDHI

PRAKASHANA®

'Nanasu' J. T. Math Road, Gadag-582101

Principles of Marketing : by : Dr. Ravi C. S., Published by :
Smt. Annapurna M. Menasagi on behalf of Vidyanidhi Prakashana
'Nanasu' Opp : Old Govt. Hospital, SP Gadag Compound, J.T.
Math Road, Gadag-582 101. email : vidyanidhiprakashana@gmail.com
Phone : (08372) 237527, 277527, (f) vidyanidhi1973

Publishers :

Jayadev M. Menasagi
Nagaraj M. Menasagi

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First Edition : 2022

Paper : 58 GSM

Copies : 500

Pages : 8 + 164 = 172

Price : 140-00

Authorised Distributors :

Sri Sivakumar Agency®

Station Road, Near Mahendrakar Circle,

Gadag - 582101.

☎ : 08372 - 237527

ISBN : 978-81-910872-2-3

Type Setting :

Sai Graphics Gadag,

Cover Design :

Guru Artz Hubballi,

Printed by :

Maima Akashara Mudrana

J. T. Math Road Gadag.

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ISBN 978-81-910872-2-3

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