



**Shri Annadaneshwar Arts, Science and Commerce College
and P.G Centre, Naregal – 582119**

Department of Commerce

Career Counselling and Placement Cell

List of Placement Cell - Activities during the Year 2021 - 22

Date	Career Guidance Programme	Capacity Building Programme	Resource Person Name	No. of Students Benefited
5 th June, 2021	---	A webinar on Capital Market Awareness and Financial Literacy	Dr. B. Shekhar	50
11 th June to 15 th June, 2021	---	Five Days National Level Online Faculty Development Programme	Dr. B. Shekhar and Dr. Kundan Basavaraj	65
29 th June, 2021	---	One Day National Level Virtual Workshop	Dr. S.B Biradar and Dr. Shreeshail R Golagond	60
16 th July, 2021	How to write research Project Report for PG Students	----	Dr. Ravi C.S	36

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**SHRI ANNADANESHWAR ARTS, SCIENCE, COMMERCE
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Tq: Gaendragada Re-Accrediated "B" Grade by NAAC Dist: Gadag
Prof S.G. Keshannavar
Principal



Notice of the Students

A one day program on "A Webinar on Capital Market Awareness and Financial Literacy" will be organized by the Department of Commerce and Placement Cell of the College in association with IQAC on 5th June, 2021 at Seminar Hall from 9.00 am to 4.00 pm for students.

Note:

- *All students must attend the program and make the program a success*
- *Students have to report to the venue at 9.00 am*

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Notice

All the faculty members are hereby informed to attend the Meeting is convened on 2nd June, 2021 at 3.00 pm in the staff room to discuss about "a webinar on capital Market Awareness and Financial Literacy" has been arranged for the B.Com Students and on 5th June, 2021 at 9 am.

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Agenda of the

A one day program on "A Webinar on Capital Market Awareness and Financial Literacy"

Time: 10.30 am

Date: 5th June, 2021

Venue: Online

Anchoring by	Dr. R.R Patil Assistant Prof. Dept. of Commerce
Invocation Song:	Miss Priya and Group (B.Com IV Semester)
Welcome Speech and Flower Dedication:	Dr. Ravi C.S Assistant Prof. HOD of Commerce
Inauguration:	all dignitaries
Address by Resource Person:	Dr. B. Shekhar Dean and Professor, Dept. of Commerce, Tumkur University
Presidential Remarks	Prof. S.G Keshannavar, Principal
Vote of Thanks:	Mr. D A Mallagoudra

Thank You All

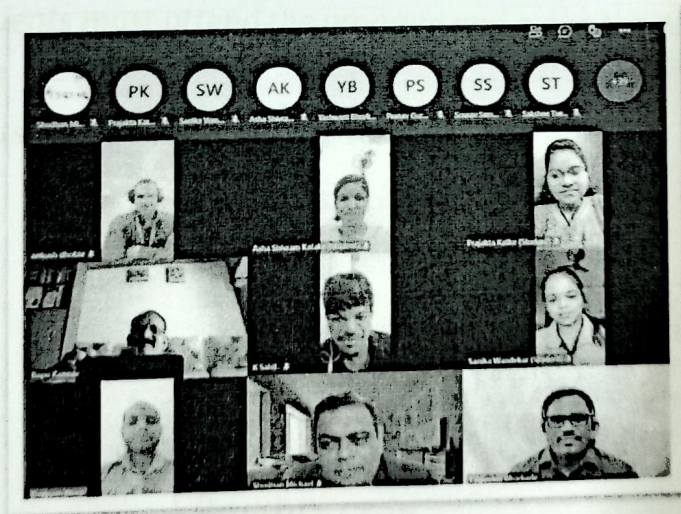
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Report for Webinar on Capital Market Awareness and Financial Literacy on 5th June, 2021

In this current pandemic situation, it is very important to stay connected with the students and to convey them the news of placement and to train them. In this regard, our placement cell of the college in collaboration with IQAC in association with department of commerce of the college has organized a webinar to educate the students on financial literacy. The resource person of the event was Dr. B. Shekhar, Professor, Tumkur University, Tumkur. The session of the event was on capital market awareness, where the students come to know number of useful information about the capital market whereas during the was focused on the financial literacy that emphasized the importance of finance and related issues. About 65 students were facilitated and the faculties of the college were also benefited by the event.



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Notice of the Students

A five days program on "National Level Online Faculty Development Program" will be organized by the Department of Commerce and Placement Cell of the College in association with IQAC on 11th to 15th June, 2021 at Seminar Hall from 9.00 am to 4.00 pm for students.

Note:

- All students must attend the program and make the program a success
- Students have to report to the venue at 9.00 am

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Notice

All the faculty members are hereby informed to attend the Meeting though online is convened on 9th June, 2021 at 3.00 pm in the staff room to discuss about **“Five days national level online FDP”** has been arranged for the B.Com Students and on 11th to 15th June, 2021 at 9 am.

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3:50 pm to 4:00 pm	Presidential Address	PROF. S.G KESHANNAVAR Principal
4:00 pm to 4:05 pm	Vote of thanks	PROF. RUSHIKESH PAWAR Assistant Professor Dept. of Zoology

Day First the following Resource Person

S. No.	Name of Faculty and Designation	Topic	Time
1	DR. B. SHEKHAR Professor, Dept. Of P.G Studies and Research in Commerce, Tumkur University, Tumkur	Introduction of Research – Emerging issues of Commerce and Business Research	4:00 PM to 5:00 AM

Title of the topic **Introduction to Research - An Overview emerging issues in Business Research** by **DR. B. SHEKHAR**

First resource of the event addressed and emphasized the importance of research and the proper understanding of research, inclusion of research supervising methodology in Psychology, maximization of work minimization of weakness with proper time management, ethics in research. He emphasized that knowledge exploration is possible only through business research. First of all, he pointed that the understanding social reality and human behaviour is at the root of methodological concerns. Sir has explained the importance of two key concepts such as 'basic research', and 'methodology' to enable participants to understand the basics of any research in social science. It was pointed that research is more than an understanding of set of skills; it is a way of thinking.

- Sir has delivered quality of research in India,
- Gender issues of research in teaching level
- Minimum Standard of research degree in India like M.Phil, Ph.D etc
- Sir has pointed out phd regulations, registration process, progress in work, submission of thesis, evaluation criteria and declaration of results etc.
- Business research are very essential for all area of commerce students like market taxation, organizational behaviour hrm etc.

- Business research are significance for business enterprise for solving business problems into solution.
- Sir has covered broad areas of research upto 2010 in commerce management. Like capital markets, HRA social responsibility accounting, accounting standards
- In technological area, research is played very important role modern days like ecommerce telecommunication sector, green marketing and digital marketing etc.

Day Second the following Resource Person

S. No.	Name of Faculty and Designation	Topic	Time
2	DR. KUNDAN BASAVARAJ, Associate Professor and Coordinator, Dept. Of P.G Studies and Research in Commerce, Sahyadri Commerce and Management College, Kuvempu University, Shivamogga	Foundation and Methods of Research in Academic	4:00 PM to 5:00 AM

In the second session Dr.Kundan Basavaraj, Associate Professor, Department of Commerce welcomed by Dr. Ravi C.S. Sir has delivered topic on **Foundation and Methods of Research in Academic** and the session end with the vote of thanks. In Brief the second session has address by mainly aimed at orienting faculty members towards writing a Quality research papers and how important it is to have a right mindset before beginning to write a quality research paper. Why is important for academicians to be involved in writing and publishing a paper and how imperative it is to plan and execute research with publication in mind. What should be the structure of a well written research article and what should be the language and the style of writing.

Key Areas

Principles of Research Writing

- ◆ Mechanics of Research Writing
- ◆ Audience Level Analysis and Readability Tests
- ◆ Components of Research Articles (Abstract, Synopsis, Introduction, Conclusion, Summarizing, Data Depiction and Documentation)
- ◆ Editing
- ◆ Publishing Processes
- ◆ Report Writing, Proposal Writing
- ◆ Plagiarism and Copyright Issues
- ◆ Presentation Tactics

Day Third the following Resource Person

S. No.	Name of Faculty and Designation	Topic	Time
3	DR. RAVI C.S Assistant Professor and Coordinator, Dept. of PG studies in Commerce, S.A College, Naregal	Research Paper Writing for Social Science	4:00 PM to 5:00 AM

Academic and research report writing is an essential activity for a contemporary teacher in institutes of higher education. It is a fact that a modern teacher has to play a variety of roles apart from that of an academic instructor. Research is one of such major activities for them. Publication of research findings is an integral part of research. Therefore, it is necessary for a teacher / researcher to learn and apply principles and techniques of report writing for effective dissemination of the academic and research findings. This course intends to introduce the learner to the principles, techniques and tools of academic and research report writing. After successful completion of this course the learner will be able to write reports on various academic activities including research effectively and efficiently.

Day Four the following Resource Person

S. No.	Name of Faculty and Designation	Topic	Time
4	DR. SHRIPRASAD, Associate Professor, Joint Director, Population Research Centre, JSS Institute of Economic Research, Vidyagiri, Dharwad	An Overview of Different Phases of Social Science Research	4:00 PM to 5:00 AM

Dr. Ravi C.S welcomed Dr. Shriprasad, Associate Professor, Vidyagiri, Dharwad on the four day in the first session. Sir has delivered a talk on an overview of different phases of social science research and explained details manner. The session came to an end with the vote of thanks.

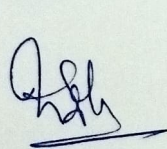
Day Five the following Resource Person


S. No.	Name of Faculty and Designation	Topic	Time
4	PROF S.G. KESHANNAVAR Principal S.A College, Naregal	An Overview of Different Phases of Social Science Research	4:00 PM to 5:00 AM

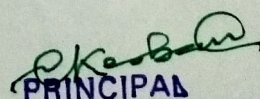
At Valedictory Function

Time	Activities	Resource Person
5:00 pm	Invocation Song by	P.G Student
5:05 pm to 5:15 pm	Welcome Address by	DR. RAVI C.S Head of the Department
5:15 pm to 5:45 pm	Valedictory speech by	DR. RAMAPPA K. B. Director School of Agribusiness & Rural Management, Dr. Rajendra Prasad Central Agricultural University (RPCAU), Pusa, Samastipur, Bihar, India
5:45 pm to 6:00 pm	Presidential Address	PROF S.G. KESHANNAVAR Principal
6:00 pm	Vote of thanks	PROF. RUSHIKESH PAWAR Assistant Professor Dept. of Zoology

The IQAC Initiative five days National Level Online Faculty Development Programme on writing and Publishing Quality Research Paper and Proposal organized by Department of Commerce to close on 15th June, 2021, with a Valedictory function. Dr. Ravi C.S gave the welcome address in the valedictory function. Dr. Ramappa K.B, Director School of Agribusiness and Rural Management, Central Agricultural University, Bihar Chief Guest of the Valedictory Function gave a motivational speech on relevance of quality research during the valedictory programme and encouraged the participants to keep learning research methodology techniques and doing quality research. Finally end with online FDP taken the Live feedback of participants.




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Notice of the Students

A one day National Level Virtual Workshop on
"NAAC Awareness Programme on Revised
Accreditation Framework" will be organized by the
Department of Commerce and Placement Cell of the
College in association with IQAC on 29th June, 2021
at Seminar Hall from 9.00 am to 4.00 pm for
students.

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Notice

All the faculty members are hereby informed to attend the Meeting is convened (through zoom meeting) on 25th June, 2021 at 3.00 pm in the staff room to discuss about A one day National Level Virtual Workshop on "NAAC Awareness Programme on Revised Accreditation Framework" has been arranged for the faculty members and on 29th June, 2021 at 9 am.

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IQAC Initiative

One Day National Level Virtual Workshop

On

NAAC Awareness Programme on Revised Accreditation Framework

Program Schedule on 29th May, 2021

Time	Activities	Resource Person
11.00 am	Welcome Address	Dr. Ravi C.S Head of the Department
11.15 am to 11.45 am	Key note Session Quality Enhancement through Revised frame work of NAAC	DR. K.S SARALA Associate Professor and Sahyadri Commerce and Management College, Shivamogga 577 203
11.45 am to 12.00 am	Presidential Address	Prof S.G. Keshannavar Principal
12.00 pm to 1.15 pm	Resource Person : An insight into Revised Accreditation Framework of NAAC	Dr. S. B. BIRADAR Director, IQAC Associate Professor of English Shree Vijay Mahantesh College, Ilkal
1.16 pm to 2.20 pm	Resource Person: Revised NAAC Process & Parameters	DR.SHREESHAIL R.GOLAGOND Assistant Professor and Head Department of English V.M.K.S.R. Vastrad Arts, Science and V.S.Bellihal Commerce College Hungund Pin-588119
2.20 pm to 2.30 pm	Vote of thanks	Dr. R.R Patil Assistant Professor, Department of Commerce

Thank You All

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Report on IQAC Initiative

One Day National Level Virtual Workshop

On

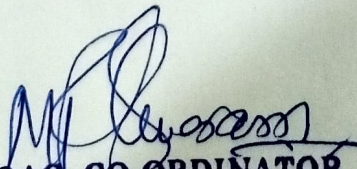
NAAC Awareness Programme on Revised Accreditation Framework

Addressing the changing paradigms of higher education, the National Assessment and Accreditation Council (NAAC), Bengaluru developed Revised Accreditation Framework (RAF) to make the existing assessment and accreditation process more robust, objective, and transparent, outcome oriented and stakeholder friendly. It is in this context, the Internal Quality Assurance Cell (IQAC) of Shri Annadaneshwar Arts Sceince and Commerce College and P.G Centre, Naregal organized IQAC Initiative, One Day National Level Virtual Workshop On NAAC Awareness Programme on Revised Accreditation Framework on 29th May, 2021.

In view of the need of mandatory accreditation for improving quality of Higher Education Institutions in the country, the main objective of this workshop was to create awareness among them about the NAAC's Revised Accreditation Framework. Registration for the workshop started at 4:00 PM followed by the Inaugural Session, Technical Session I, Technical Session II and Open Session, as per the schedule. In all, 130 participants attended the workshop through online. These included Principal, IQAC Coordinators, faculty members etc.

Inaugural Session

Dr. Ravi C.S Gusain, welcomed all the distinguished guests and briefed the participants about the objective and rationale of the workshop. He informed that the Revised Accreditation Framework of NAAC has necessitated documentation of the details on all aspects related to Curriculum, Teaching-Learning, Student Support, Research, Infrastructure, Governance etc. He further expressed a hope that more affiliated colleges would come forward for assessment and accreditation as an immediate outcome of this workshop.


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The Keynote address was delivered by Dr. K.S Sarala Associate Professor, Dept. of P.G Studies in Research in Commerce, Sahyadri Commerce and Management College, (Constituent College of Kuvempu University), Shivamogga. He introduced the concept of the NAAC's Revised Accreditation Framework and Quality Enhancement through Revised frame work of NAAC. He emphasized that how the NAAC is striving to make the process of assessment more robust, technology friendly and transparent. He further stated that tutorials and helpdesk are available for understanding the RAF.

In his presidential address, Prof S.G. Keshannavar, Principal , extended a very warm welcome to the participants and the resource persons. She emphasized on the need for accreditation of the colleges. Sir was also appreciative of the NAAC for the support in organizing the workshop. The inaugural session concluded with the vote of thanks proposed by Rushikesh Pawar, Assistant Professor.



Technical Session I

In this session, **Dr. S. B. BIRADAR**, Director, IQAC, Associate Professor of English, Shree Vijay Mahantesh College, Ilkal, and Karnataka. Sir made a detailed presentation on the Revised Accreditation Framework of NAAC. He explained minute details of the Assessment & Accreditation (A & A) process beginning with the eligibility criteria to online submission of 'Institutional Information for Quality Assessment (IIQA)'. Next, he described as to how the HEI's applying for A & A process for the first time (Cycle I Process) has to register and proceed. He informed that "IIQA User Manual" is available on the dashboard for help. Also, the required documents and the ones to be uploaded were also enlisted. The IIQA Application Process was explained in detail. The Key Indicators, including the New Introduced ones,

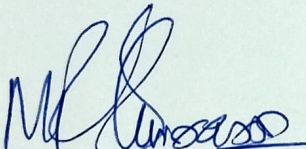
were also explained with suitable examples. Sir concluded by saying that each and every data should be supported with verifiable document, therefore utmost care should be taken before submitting the SSR.

Technical Session II

In the second session, **DR.SHREESHAIL R.GOLAGOND**, Assistant Professor and Head, Department of English, V.M.K.S.R.Vastrad Arts, Science and V.S.Bellihal Commerce College Hungund. He also mentioned that the expense on the visit and stay of Peer team members is borne fully by NAAC. Sir has given many examples how any false information mentioned by the college in SSR is revealed by the Peer Team. He, cautioned, that such practise is not acceptable and the college should always submit only that information which could be verified. He also made it clear that the Peer Team is not for grievance redressal, therefore, the faculty, employees and students during interaction with Peer Team should put forth answers honestly and desist from forwarding their personal grievances.

The last session of the workshop was to address the queries and questions of the participants. The queries were related to online submission of AQAR, Student Satisfaction Survey, and timeline for second cycle, data on student progression, placement in UG college etc. finally end with vote of thanks by Dr. Sandeepkumar K, Botany Department.

HOD


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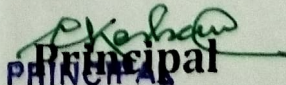
Notice of the Students

A one day program on "How to write Research Project Report for P.G Students" will be organized by the Department of Commerce and Placement Cell of the College in association with IQAC on 16th July, 2021 at Seminar Hall from 9.00 am to 4.00 pm for students.

Note:

- *All students must attend the program and make the program a success*
- *Students have to report to the venue at 9.00 am*


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Notice

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Agenda of the

"How to write Research Project Report for P.G Students"

Time: 10.30 am

Date: 16th July, 2021

Venue: Online

Anchoring by	Dr. R.R Patil Assistant Prof. Dept. of Commerce
Invocation Song:	Miss Priya and Group (B.Com IV Semester)
Welcome Speech and Flower Dedication:	Prof. Guruswamy A Assistant Professor and Head Department of Economics
Inauguration:	all dignitaries
Address by Resource Person:	Dr. Ravi C.S Assistant Prof. HOD of Commerce
Presidential Remarks	Prof. S.G Keshannavar, Principal
Vote of Thanks:	Mr. D A Mallagoudra

Thank You All

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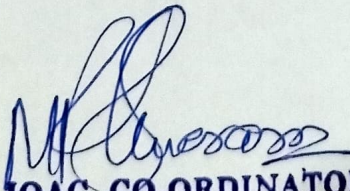


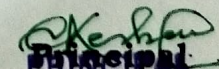
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Report one day program on Preparation of Project Report for PG Students

A Preparation of Project Report for PG Students: Concepts and Applications' was organized for the students of M.Com of the department from 16th July 2021. The purpose of the class was to provide academic and practical knowledge to the students regarding How to go about research along with designing and analyzing case study, as it is a part of their academic requirement. Total 29 students were attended. The faculty members who covered different aspects of research such as review of literature, objective formulation, data collection through questionnaire, hypotheses testing, data analysis and report writing. The class was a complete package for the participants who got hands on training program. These sessions helped the students in conducting good research, analyzing case studies and writing quality research papers. Finally principal sir has appreciated the efforts of faculty members of Department of Commerce and motives the students to pursue quality research in their academic pursuit


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